

*Community Women Against Hardship
36th Annual
Circle of Support Benefit Concert
Sponsorship Prospectus*



3963 W. Belle Pl
St. Louis, MO 63108
314-289-7523
<https://www.cwah.org>

Who We Are

A 501 (c)(3) non-profit organization dedicated to serving low- to moderate-income families that reside in the City of St. Louis. CWAH's educational and developmental programs are designed to build better parent and youth relationships, improve health and nutritional outlooks, and enhance academic achievement and/or employability.

Our Mission is to provide personalized and evidence-based programs and services to enable families struggling with poverty to become more self-sufficient.

We believe in helping families become self-sufficient and creating opportunities for improving their lives. Through our Parent Opportunity and Student Enrichment Programs, CWAH offers education and developmental classes, workshops, and fun events for parents and children.

Grants and contributions provide support for the programs we offer members of our community and help create a "safe space" where they are equipped with tools that help them thrive in today's ever-changing society.

Our Organization



Casandra Blassingame

Executive Director/CEO



Lisa Summers

Family Coordinator

Board of Directors

Stephanie Muldrow, Chair
C. Christopher Lee, Treasurer
Edmond Johnson
Bonita Penny
Christine Reams
Antione Lawrence

Dr. Christy Richardson, Vice Chair
Cynthia Clay, Secretary
Lillie Thomas
Arthurine Hunter
Dr. L. Patrice Johnson
Ryan Taylor

Sponsorship Packages

We are a social service organization committed to raising public awareness about poverty, physical health and fitness, and mental health through programs and services designed to educate the whole person.

Compassionate Circle

\$10,000 and up

- Reserved seating for 10 in Center Section Row B or C
- Acknowledgement by company spokesperson
- Company name featured as an underwriter in the media promotion
- Logo placement on website, all print materials, & 10 social media mentions
- Sponsor name mentioned in the event opening and closing ceremony
- Pre-reception meeting and photo opportunity with the artist(s)

Caring Circle

\$5,000 - \$9,999

- Reserved seating in center section for 10
- Company name mentioned in media promotion
- Logo placement on website, all print materials & 10 social media mentions
- Sponsor name mentioned in the event opening and closing ceremony
- Pre-reception meeting and photo opportunity with the artist(s)

Thoughtful Circle

\$3000 - \$4999

- Reserved seating in center section for 10
- Company name mentioned in media promotion
- Logo placement on website, all print materials & 5 social media mentions
- Sponsor name mentioned during the program
- Pre-reception meet the artist(s)



Sponsorship Packages

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Supportive Circle

\$1000 - \$2999

- Reserved seating for 10 at the concert
- Company name mentioned in media promotion
- Logo placement on website, printed materials, and social media mentions
- Sponsor name mentioned during the event
- Pre-reception meet the artist(s)

Silent Auction Sponsor

\$2500

- Reserved seating for 10 at the concert
- Company name mentioned in media promotion
- Logo placement on website, printed materials, and social media mentions
- Sponsor name mentioned during the event
- Pre-reception meet the artist(s)

Friends of CWAH

\$250 - \$999

- Reserved seating for 2 at the concert
- Name mentioned on social media
- Name listed in the Friends Circle of Support section of the souvenir booklet



Sponsorship Packages

We are a social organization committed to raising public awareness about poverty, physical health and fitness, and mental health through programs and services designed to educate the whole person.

Souvenir Program Ad Booklet Inside Front or Back Cover

- Logo placement on the organizations website
- Ad printed in booklet

\$500

Souvenir Program Ad Booklet Full Page Ad

- Logo placement on organizations website
- Ad printed in souvenir booklet

\$300

Souvenir Program Ad Booklet Half Page Ad

- Logo placement on organizations website
- Ad printed in souvenir booklet

\$150



Sponsorship Packages

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Souvenir Program Ad Booklet Fourth Page Ad

- Logo placement on organizations website
- Ad printed in souvenir booklet

\$100

Donate a Silent Auction Item

- Logo placement on the official event website
- Social media mentions
- Donor name printed in souvenir booklet

Auction items of interest include but are not limited to: experience packages, art, electronics, designer items for men and women, personal appliances, i.e. Keurig, handheld blenders, etc.

Deadlines to submit Sponsorship Intention is October 11, 2024.

Please forward the following information to AnnualBenefit@cwah.org.

- Company/Individual Name
- Mailing Address
- Email
- Telephone Number
- Sponsorship Level
- Souvenir Ad Booklet Level
- High Resolution photographs/graphics





36th Annual
Community Women
Against Hardship
— Since 1988 —
Circle of Support Benefit



Presents

TRay
THE VIOLINIST™

Traytheviolinist.com

Sunday, November 10, 2024

3:00 PM— Silent Auction &
Awards Program

4:15 PM—Concert

Chaz 45 Band—Opening Performance

TRay The Violinist—Main Performance

*The Sheldon Concert Hall &
Art Galleries*

3648 Washington Blvd
St. Louis, MO 63108

Tickets:

Balcony— \$45

Main Floor— \$75

V.I.P. and Corporate—\$150

To purchase tickets, for group rates, or
sponsorship information,
call 314-289-7523



www.Chaz45.com

This benefit supports CWAH programs and services to enable members of our community struggling with poverty issues to become more self-sufficient.

www.cwah.org

36th Annual Circle of Support Gala Concert
Balcony Ticket \$45.00. Call 314-289-7523
for Seat Selection



36th Annual Circle of Support Gala Concert
Ticket \$75.00 Call 314-289-7523 for seat
selection.



36th Annual Circle of Support Gala VIP
Concert Ticket \$150.00. Call 314-289-7523
for seat selection.



"Overcoming poverty is not a gesture of charity. It is an act of justice. It is the protection of a fundamental human right, the right to dignity and a decent life. While poverty persists, there is no true freedom."

~Nelson Mandela

Thank You

We really hope for your concern and support for the continuity of this event, if you are interested, please contact us at the contact listed in this proposal.

Contact Us

314-289-7523

www.cwah.org

info@cwah.org